



2022

Annual REPORT

NETBALL NETHERLANDS

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SUMMARY

THE FIRST OFFICIAL YEAR: BECOMING ONE OVERARCHING ORGANISATION



Netball Netherlands was informally established in January 2020, by a small group of volunteers with a vision to establish a governing body for netball in the Netherlands. 2022 was the first year in which the Netball Netherlands activities rapidly progressed the implementation of key activities. For administration purposes, 2022 is considered the first year in which the Bond of Netball Netherlands was considered actively running. This is largely due to the creation of the later-called Bond Council and the kickstart of 'umbrella' activities that served the local clubs.

In 2022 key focus areas were uniting all local clubs and thoroughly understanding the Raison D'Etre of the sport Bond.





ORGANISATION OVERVIEW

The following mission and vision were developed over the course of 2022

VISION

Our vision is for Netball to be a thriving sport for all

MISSION

Our mission is to empower our players, clubs, and all officeholders who participate in the Netherlands and facilitate safe play.

We will do this by:

- Promoting the sport
- Facilitating a national league
- Coordinating access to skills development for umpires, coaches and officiates
- Developing international ties to enable higher level and all-level Netball competition



ONE OVERARCHING ORGANISATION

One of the most important activities conducted over 2022 was to get all existing active netball clubs within the Netherlands on board to form the future bond council. As of Q1 2022, a quarterly meeting was organised for which all clubs were invited and joined. We encouraged each club to have a club representative present at these meetings, such as one of the club's committee members.

The quarterly meetings (the future Bond Council) serve several purposes, including enabling clubs to provide input on national Bond activities and receiving updates on the activities and challenges of each of the local clubs. The quarterly meetings also serve as platform where all clubs come together and meet and support each other. In 2022, the total group consisted of 5 local clubs that joined these quarterly meetings. These clubs included:

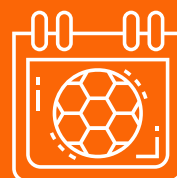
- Amsterdam Netball Club
- Maastricht Netball Club
- Rotterdam Netball Club
- The Hague Netball Club
- Utrecht Netball Club



**5
CLUBS**



**CA. 150
PLAYERS**



**4X
QUARTERLY
MEETING**

DEVELOPING AN INITIAL STRATEGY

Based on insights from the interviews and the kickstart of the quarterly meetings with the Bond Council as of Q1 2022, an initial three-year strategy was developed for 2023-2025. This included a vision, mission statement and key activities. Key activities consisted of:

- Become an official sport in the Netherlands by working closely with NOC NSF.
- Secure Associate Member status with Netball Europe.
- Work closely with club representatives to support the work of Netball Netherlands.
- Launch and coordinate the national league for all clubs to join, starting in 2023.
- Coordinating access to skills development for umpires, coaches and officiates.
- Develop player skills, umpiring and coaching capacities. This includes the delivery of the national umpiring development curriculum.
- Developing policies on safe play and statements on inclusivity to support the local clubs in their matches and tournaments.
- Developing a website where all policies and the Bond's statements would be accessible for all clubs, as well as providing all clubs with their own local sub webpage.
- Supporting clubs in their official KvK registrations
- Helping new upcoming grassroots clubs with their initial challenges.
- Increasing awareness for the opportunity to participate in netball



SUPPORTING CLUBS IN KEY NEEDS

Over 2022 interviews were held with every club on a one-on-one basis with at least two bond directors. The insights from these interviews served as a basis for determining the overarching key needs for growing netball in the Netherlands, from a club perspective, and hence the purpose of setting up a national bond. In addition, a support base was created where each club felt heard and listened to, ensuring a proper basis towards the future.

COVID-19 GUIDELINE DOCUMENT

With the Covid-19 pandemic still being present and sports activities slowly being built back up, there was a need for understanding and translating the key national guidelines and rules on safe play with respect to Covid-19. The Bond set up a simple and comprehensive guideline which was sent to all clubs.

KAMER VAN KOOPHANDEL SUPPORT DOCUMENT

One of the topics mentioned most in conversations with clubs was related to registration with the Dutch Chamber of Commerce. The process of registration was often unclear by clubs, in addition to a language barrier. The Bond created a support document for clubs that included a step-by-step plan to make the process of registering by the Chamber of Commerce easier for clubs.

A PART OF NETBALL EUROPE

THE ORGANISATION GOVERNING ALL NETBALL IN EUROPE

Netball Netherland has been participating in regular calls with Netball Europe and other Emerging nations such as Germany, Sweden, France and Denmark since 2020. All of these countries are currently going through the same process as we are with meeting the requirements of the national Sport Associations and subsequently joining World Netball as a member. We are able to give an update on our progress as a country and discuss issues. Netball Europe are supportive of our efforts.



BESPOKE BRANDING

COLOURING & BRANDING

The key colouring and logo of Netball Netherlands, which was developed earlier in 2020, was confirmed and openly used on all documents sent out by the Bond. There is now one format in terms of colouring and logo for all Bond-related documents. This format is also used to develop presentations prepared for the Quarterly meetings with the Bond Council.

The key colours of the Netball Netherlands branding are orange, white, dark blue and black.



A DISTINCTIVE LOGO

The logo chosen by Netball Netherlands contains a lion, which refers to the Dutch lion, part of the coat of arms of the Netherlands. The image of the lion has been styled to the outline and visual structure of a netball ball.

